



AHANA

# SPONSORSHIP PROSPECTUS

FOR THE AHANA OFFICIAL LAUNCH EVENT  
AT THE  
15TH NATIONAL ALLIED HEALTH CONFERENCE

9 AUGUST 2023



# WHAT IS AHANA?

Discover a unique opportunity with Allied Health Assistants' National Association Ltd (AHANA), Australia's first self-regulating association for Allied Health Assistants (AHAs). With an estimated 24,500 AHAs across the country, and connections extending globally, we present a remarkable platform for you to engage with this audience.

We're inviting you to share in our launch at the National Allied Health Conference in Perth, on 9th August, 2023. By partnering with us, you can boost your brand awareness among AHAs and beyond. This is an excellent chance for your business to connect with key industry professionals, both locally and internationally.

Join us in this significant venture and let's support the AHA sector together. Your involvement in our launch event could be a valuable step for your business. With AHANA, let's make a difference, both in Australia and around the world.

## OUR VISION

AHANA is the Australian national peak body for AHAs. AHANA's vision is to optimise the health and wellbeing of Australians by increasing the accessibility, equity, effectiveness, sustainability and person centredness of allied health services through the optimal use of allied health assistants.

## WHO WE ARE

AHANA supports, promotes, informs and advocates for the AHA workforce in Australia. Through the work we do, the association looks to benefit both AHAs and the Allied Health Professionals (AHPs) who provide delegation and/or supervision across all disciplines of Allied Health. This includes but is not limited to physiotherapy, occupational therapy, speech pathology, dietetics, podiatry, recreational therapy, social work and exercise physiology.

AHANA aims to raise the awareness of how AHAs can support and resource AHPs to meet the increasing demands on the health, disability and aged care systems in both the public, private and not-for profit sector while improving the quality of person-centred care.

AHANA continues to seek members from all states and territories to assist in its development and to continue to reflect our national collaboration.



# SPONSORSHIP OPPORTUNITIES

## Gold Level

Sponsorship Package

**\$2,000 each**

### Benefits of Gold Level Sponsorship:

- Recognition as a Gold Level launch sponsor in AHANA promotional marketing materials in the lead-up to the event, including within our website and social media.
- Your company profiled as a Gold Level launch sponsor in the AHANA newsletter, (including your logo and a 200 word company overview) which will be distributed to more than 900 subscribers.
- Prominent brand exposure on our launch event signage and programs.
- Recognition at the event, including acknowledgement from host.
- Opportunity to provide company brochure at the event.
- Two complimentary tickets to the AHANA official launch event breakfast on 9 August.
- Access to a network of like-minded professionals and businesses in the Allied Health sector.

## Silver Level

Sponsorship Package

**\$1,000 each**

### Benefits of Silver Level Sponsorship:

- Recognition as a Silver Level launch sponsor in AHANA promotional marketing materials in the lead-up to the event, including within our website and social media.
- Your company profiled as a Silver Level launch sponsor in the AHANA newsletter, (including your logo and a 100 word company overview) which will be distributed to more than 900 subscribers.
- Prominent brand exposure on our launch event signage and programs.
- Recognition at the event, including acknowledgement from host.
- Two complimentary tickets to the AHANA official launch event breakfast on 9 August.
- Access to a network of like-minded professionals and businesses in the Allied Health sector.



# SPONSORSHIP OPPORTUNITIES

## Bronze Level

Sponsorship Package

**\$500 each**

### Benefits of Bronze Level Sponsorship:

- Recognition as a Bronze Level launch sponsor in AHANA promotional marketing materials in the lead-up to the event, including within our website, social media, and newsletters.
- Prominent brand exposure on our launch event signage and programs.
- Recognition at the event, including acknowledgement from host.
- Two complimentary tickets to the AHANA official launch event breakfast on 9 August.
- Access to a network of like-minded professionals and businesses in the Allied Health sector.

## AHANA Webinar Sponsorship

**\$1,000 each**

### Benefits of AHANA Webinar Sponsorship:

- Prominent brand exposure on an AHANA webinar, including nominating your choice of webinar topic.
- Webinars are recorded and made available to a global audience, including AHANA members.





# SPONSORSHIP FORM

## CONTACT DETAILS

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Website: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

Please tick the appropriate box. All sponsorship prices are in Australian dollars and are inclusive of GST.

<input type="checkbox"/> <u>Gold Level Sponsorship Package</u>	\$2,000 each
<input type="checkbox"/> <u>Silver Level Sponsorship Package</u>	\$1,000 each
<input type="checkbox"/> <u>Bronze Level Sponsorship Package</u>	\$500 each
<input type="checkbox"/> <u>AHANA Webinar Sponsorship</u>	\$1,000 each

## METHODS OF PAYMENT

Payments are to be made via either credit card or bank transfer. Payment details will be supplied on your tax invoice issued with confirmation.

## DECLARATION

I have read and accept the terms and conditions on this form and wish to become a sponsor at the AHANA Official Launch Event at the 15th National Allied Health Conference.

I agree to sponsor for a total of \$AUD \_\_\_\_\_ including GST for the items selected above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Application forms may be emailed to the contact listed below. A tax invoice will be sent upon receipt of your application form.

**Please provide completed application forms to: Carolyn Piercy | admin@ahana.com.au**

# TERMS & CONDITIONS

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By completing and submitting a Sponsorship Form, you agree to and understand these Terms and Conditions.

## SPONSORSHIP APPLICATIONS AND CONDITIONS

- Sponsorship applications must be submitted on the Sponsorship Form, provided as part of this prospectus.
- Sponsorships will be confirmed following receipt of a signed Sponsorship Form, at which point a binding contract is formed between the Sponsor and the Organiser and the Organiser will issue a tax invoice to the Sponsor.
- Rights of a Sponsor shall not be assignable to any other company or person.
- The Organisers reserve the right at their discretion to decline any application.

## CONDITIONS OF PAYMENT

- The total sponsorship amount will be invoiced upon confirmation of your sponsorship. Non-payment of invoice by the due date may result in your sponsorship being cancelled.
- All payments must be made in Australian Dollars.

## GENERAL

- "Event" refers to the AHANA official launch breakfast event on 9 August 2023 at the Perth Convention and Exhibition Centre.
- "Organiser" refers to Allied Health Assistants' National Associated Ltd and includes parties engaged by them as their representative.
- "Sponsor" includes any person or company and its employees or agenda identified in the Sponsorship Form.
- "Sponsorship" means the agreement by the Sponsor to provide financial support to the Organiser, as stated in the Sponsorship application, if accepted by the Organiser and subject to any variation agreed between the Sponsor and the Organiser in accordance with these Terms and Conditions.
- The Organiser will take all diligent care to fulfil the sponsorship and exhibition commitments as outlined in the Sponsorship.
- Sponsors are responsible for providing the information and/or artwork required by the Organisers by the due dates requested by the Organiser.
- The Organiser has the right to decline the Sponsorship after receipt of the funds, if in the Organiser's reasonable belief the Sponsorship may adversely reflect on the Organiser. If this occurs, the Organiser will provide a full refund of the Sponsorship funds paid to the Organiser by the Sponsor.
- The Sponsor must comply with all reasonable directions/requests issued by the Organiser.
- The Organiser and the Sponsor are subject to any site and/or event requirements and rules from the event site (Perth Convention and Exhibition Centre).
- The Sponsor may not cancel the sponsorship.
- If the Event is interrupted or cancelled, the Organiser may refund a portion of the paid amount, determined to be fair by the Organiser having mind to the expenses incurred by the Organiser prior to the interruption or cancellation. If the Organiser decides to change the location or dates of the Event for any reason, no refund will be given. Instead, the Organiser will assign the Sponsor other suitable opportunities, and the Sponsor agrees to comply with the same terms for those opportunities. The Organiser is not financially liable or obligated if the Event is cancelled, postponed, or relocated, except as stated in these Terms and Conditions.
- In the event of unforeseen circumstances such as strikes, lock-outs, closures, or riots, the Organiser may change the dates, opening/closing times, or even cancel the Event.
- Any amendments to these Terms and Conditions must be made in writing and agreed by both Sponsor and Organiser.



# CONTACT US

**AHANA is not-for-profit, in that funds generated by membership and other activities are for the sole benefit of AHANA, its activities and members, and are not distributed to shareholders.**

If you're interested in discussing sponsorship opportunities further or creating a custom package to meet your specific needs, please don't hesitate to contact us. We would be happy to discuss your requirements and find the right fit for your business.

For more information or to secure your sponsorship, please contact Carolyn Piercy:

 [admin@ahana.com.au](mailto:admin@ahana.com.au)

 [07 3523 3309](tel:0735233309)

Find out more:

 [www.ahana.com.au](http://www.ahana.com.au)

